

Beginning April 1, 2025, the State Historic Preservation Office will implement a cost increase for the Wisconsin Historic Preservation Database (WHPD), WHPD Custom data sets, and WHPD GIS web services.

This increase from 2021 pricing reflects enhancements to WHPD including:

- 9005 archaeological report PDFs
- 2440 National Register nomination PDFs
- 395,259 images of historic properties
- Enhanced accuracy of AHI building locations
- Upgraded hardware, software, and program code to improve user experience

This pricing increase also reflects rising costs in hardware, software, and staffing to maintain the database as well as storage costs for the data. This increase helps us recover some, but not all, costs for maintaining the Wisconsin Historic Preservation Database.

Access to WHPD

Companies and Agencies are required to have a registered user account for every user in their organization. Each user will be required to sign individual license agreements. A user account cannot be logged into simultaneously on different devices.

Access to WHPD	Number of Users	Business	Government/Nonprofit/ Educational
Project (2 Weeks)	1	\$120	\$60
1 Month	1	\$300	\$150
6 Months	1-2	\$900	\$450
1 year	Sole proprietor	\$825	N/A
1 year	1-5	\$1650	\$825
1 year	6-10	\$2200	\$1100
1 year	11+	\$3000	\$1500
THPO	1-10		\$0
Compliance Submission Only		\$0	\$0

GIS Custom Data Sets

Custom data sets and subscriptions can be stored on a network for internal research using the organization's GIS or CAD software. Users will follow SHPO licensing guidelines for protecting sensitive data.

GIS Custom Data Set	Business	Government/Nonprofit/ Educational
Custom data set up to 5 counties	\$300	\$150
Custom data set over 5 counties: \$250 + \$100 per additional county up to \$1500.	\$250+	\$125+
GIS Data Subscriptions	Business	Government/Nonprofit/ Educational
Custom data set up to 5 counties with		
quarterly updates.	\$600	\$300
Custom data set over 5 counties, quarterly updates: +\$100 per additional county	\$550+ (Max \$1650)	\$275+ (Max \$1100)

Statewide GIS Web Service

Users can access the SHPO web service using their desktop GIS software to receive live WHPD data. This service eliminates the need to request new data to replace outdated data. It cannot be shared in an organization's public web services and must be limited to licensed users to protect sensitive data.

Statewide GIS Web Service	Business	Government/Nonprofit/ Educational
Statewide GIS web service for under		
10 users (Requires at least one paid		
WHPD user for complete data access)	\$1100	\$550
11-50 users	\$1650	\$825
51-100 users	\$2200	\$1100
101-150 users	\$2750	\$1375
151-200 users	\$3300	\$1650
201-250 users	\$3850	\$1925
251-300 users	\$4400	\$2200
301-350 users	\$5000	\$2475
351-400 users	\$5500	\$2750